Community (fire) safety
The Netherlands Fire Service

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From 2010:

→ education programs in primary schools

CATCH THEM YOUNG

→ Fire safety campaigns for students living in student housing

→ collaboration with housing and elderly associations
- home fire safety checks
- ‘neighbourhood-fireman’
- fire drills
PRIORITIES
1.
2.
3.

OUR FOCUS FOR A FIRE-SAFE LIFE

FIRE-SAVE LIFE
FOCUS ON AWARENESS AND BEHAVIOURAL CHANGE IN ORDER TO IMPROVE FIRE SAFETY AND TO MINIMIZE THE RISK OF A FIRE AS MUCH AS POSSIBLE.

RISK AND OPPORTUNITY GROUPS
INFLUENCERS
INNOVATIONS
KNOWLEDGE AND QUALITY

FIRE-SAFE LIFE
Encourage innovations

Product safety

Students

Connecting

Interests of the influencers
The goals of a fire-safe life

Region X
Region Y
Region Z

Risk and vulnerability analysis
Any questions?

Vielen Dank!